



EntreUnity Workshop on Innovation Ecosystem Mapping

Disclaimer:

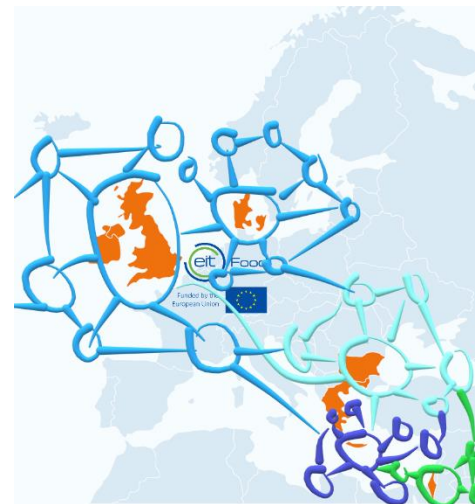
*Dear HEI representative & EIT Food BC Hub managers,
with this workshop on Innovation Ecosystem Mapping we target to support HEI's of the EIT Initiative and EIT
Food BC Hub manager to generate a map of their Regional Entrepreneurial ecosystem in the AgriFood, Health
or Green Tech space.*

What will you gain from this?

- Map your innovation ecosystem
- Get tools to support you as a HEI Innovation Ecosystem Leader, an Incubator or Accelerator to map the NEEDS and OFFERS of stakeholders in your region
- Define goals and key performance indicators per Entity
- Build a strategy, roadmap & execution plan

The AIM of this workshop is to support all EIT HEI Initiative partners and EIT Food Business Creation ones, to map their regional innovation ecosystems per focus area, while getting inspired by the other HEIs best practices and challenges in order to further improve their existing mapping documents.

The overall goal of this workshop is to stimulate between the teams of the participating organizations (min 3 participants) the right discussions and framework for them to develop a basic roadmap for mapping their innovation ecosystem and skill them with the tools to mature as an effective Innovation Ecosystem builder.





Agenda

Zoom | ZoomLink <https://aarhusuniversity.zoom.us/j/69853112512>

Date 25th August 2022 at 9:30 AM CEST

9:30- 9:40	Welcome from the AU Leader (AU incubator the Kitchen)
9:40 – 10:30	Uri Gafni will introduce us in The HEI Innovation Ecosystem Leader Persona How to Map the Needs and Offerings from the Stakeholders in our region The Ecosystem Innovation Leader Canvas Q&As
10:30 – 10:45	BREAK
10:45 – 11:30	Tips on how to define Goals and Performance Indicators Hands on time on the Ecosystem Innovation Leader Canvas How to build a Strategy – Roadmap and Execution Q&As
11:30 – 11:40	BREAK
11:40 -12:20	Time on Miro board and break out rooms to fill in <ul style="list-style-type: none">• thei One pager map for one area per HEI (example template)• & define goals and key performance indicators.
12:20	Wrap up in plenary

Coordinated by

